

CEO ROUNDTABLE

Transforming the Marketplace



Encubator Asia Sdn. Bhd.(119420T)

THE ENCUBATOR
is the Sole Licensee of C12 in
Malaysia and Singapore



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A MESSAGE FROM THE FOUNDERS

“Enlarge the place of your tent, stretch your tent
curtains wide, do not hold back...” Isaiah54:2

Hi Everyone!

The founders caught the vision of THE ENCUBATOR in September 2014 while on a study tour of Christian owned businesses in Chicago. After listening to a powerful story of transformation that impacted the local community, we were thoroughly inspired. A key enabler of this transformation has been the unique kingdom-based business school that produces kingdom-minded entrepreneurs.

As a result, THE ENCUBATOR was born to fulfil this dream of marketplace transformation through the multiplication of Biblical Entrepreneurs. We long to see within our lifetime, the flourishing of hundreds and thousands of Kingdom businesses that will strive to meet the quadruple bottom line of Economic, Social, Environmental and Spiritual impact.

These businesses, will carry the “Salt” and “Light” mandate and gradually transform the marketplace from a culture of corruption and greed to one of integrity and God honoring.

We humbly invite you to join us on this journey through participation in the CEO Roundtable.

The Founding Members

ABOUT



THE ENCUBATOR (Entrepreneur Incubator) is an ecosystem set up to multiply and nurture Biblical Entrepreneurs in the business arena.

It aims to create a community of Biblical Entrepreneurs who will build kingdom businesses that will transform the marketplace in the Economic, Social, Environmental and Spiritual realms. It is designed to serve the needs of established business owners as well as aspiring entrepreneurs.

COMPONENTS OF THE ENCUBATOR

THE ENCUBATOR has five components to support the vision of marketplace transformation. Business owners and aspiring Entrepreneurs can benefit from:

EMMAUS BUSINESS SCHOOL
CO-WORKING SPACE CRADLE
ANGEL INVESTORS
CEO ROUNDTABLE *
ENTREPRENEUR COMMUNITY

This brochure will tell you more about the CEO Roundtable. To know more about the other components, please visit our website at www.the-encubator.com

CEO ROUNDTABLE

- Four Foundational Pillars

ONE-TO-ONE MONTHLY MEETINGS

One-to-one sessions are held monthly with an experienced Business Coach who will help you to explore issues and opportunities in-depth. The coach also serves as your sounding board and holds you accountable for your agreed upon actions. As and when appropriate, the coach will pray with you for your business and personal life.



MBA LEVEL BUSINESS CONTENT LICENSED FROM C12 GROUP

Each month a set of relevant content with a common theme will be made available. They cover three areas: Devotion, Business and Ministry. Each of these are accompanied by meaningful video clips and group discussion with valuable takeaways. The content is carefully curated by the C12 Group which is the largest Christian CEO organization in the US.



MONTHLY PEER GROUP MEETINGS

The group meets one day a month to help one another with business and personal issues. You will receive feedback on your toughest decisions from other fellow CEOs and entrepreneurs. Generic issues relating to businesses and Biblical principles in business will also be discussed.



ONLINE RESOURCES FROM C12 WEBSITE AND YOUTUBE CHANNEL

Gain access to a rich library of videos, ebooks, business tools and templates exclusively for members. There are also teachings based on Biblical principles shared by successful Christian business leaders and conference speakers. Decades of experience are captured in audio and video materials, all available at your fingertips.



CEO ROUNDTABLE

- One-to-one Guide

One-to-one meeting is a monthly time set aside for you to meet and review your progress with your Coach. Leverage on this time to your benefit. Here are some suggested topics of discussion:

- Reflect on past events and issues
- Review on action plans and progress
- Obtain guidance in business skills and intellectual development
- Identify business issues and opportunities
- Set goals and develop a plan
- Solve issues within business and personal life
- Follow up on “to dos” discussed in the last session

How to prepare for one-to-one?

- Make a list of items you’d like to discuss with your Coach.
- Be open to share and accept feedback.

How should the one-to-one meeting setting be?

- Meet somewhere quiet and suitable for conversations – a meeting room in your office would be good.
- It would be helpful to minimize distractions by putting aside your cell phone and notifying your assistant that you do not want to be disturbed.

CEO ROUNDTABLE - Group Meeting Guide

Group meetings are opportunities to share and learn from one another.

What can you talk about?

- Share openly your business and personal issues and opportunities
- Study and discuss the monthly C12 Group materials by relating to our own experiences.
- Discuss about any related questions and issues that members have.
- Follow-up on the issues raised in the last meeting

To encourage discussions among the members:

- Ask open-ended questions
- Summarize discussed ideas and concepts at the end
- Be sensitive to nonverbal communication signals during the session.

CEO ROUNDTABLE - C12 Monthly Content

As a member a ENCUBATOR-C12 Group you will receive a monthly copy of materials which are carefully curated by the C12 Group to

Help you in your business journey as a Christian.

How can you benefit from these sessions?

- Take notes and record your own "to do" list.
- Jot down your personal struggles and raise them up to the group to get feedback.
- Apply ideas and strategies to your own business and personal lives by implementation your personal "to do" lists.

CEO ROUNDTABLE - Review Sessions

Review session is a time designated for in-depth discussion of group members' business and personal life.

Some items to be reviewed:

- Company vision and mission
- Company business plan
- Company financial performance
- Relationship with employees
- Personal goals/objectives
- Prayer items and answered prayer
- Personal "to do" list



CEO ROUNDTABLE - Role of Group Chair

ROLE OF GROUP CHAIR

Your Group Chair is a matured Christian leader with strong business background and is assigned to your group to facilitate, oversee, assist and guide the group.

This person has been carefully selected and trained as a coach, a mentor and a confidante to you helping you to grow your business and your personal life. The individual is committed to helping you and members in your group to succeed by stimulating thoughts, framing issues, facilitating learning and discussions, and encouraging accountability within the group.

Here are some ways your Chair will be interacting with you and your group members:

- Your Chair plans and initiates meetings.
- Your Chair schedules a monthly one-to-one meeting with you.
- Your Chair helps you to identify issues for presentation to the Group for feedback.
- Your Chair will lead the group through the monthly contents provided by C12 Group.
- Your Chair will tend to administrative needs of your group.

A photograph of a business meeting. In the center, a man in a grey suit and blue striped tie sits at a table with his hands clasped. To his right, another person is partially visible, holding a pen and looking at a laptop. The background is a bright, modern office setting with large windows.

CEO ROUNDTABLE - Role of Members

ROLE OF MEMBERS

As a member of ENCUBATOR-C12 Group, your role is to:

- Attend the monthly scheduled meetings and the one-to-one coaching sessions..
- Protect the confidentiality of sharing within the group.
- Be willing to share details of your business with your coach and peers.
- Participate actively in meetings, sessions and other group events.
- Be a good group mate and support the camaraderie spirit within the group.
- Be willing to host monthly group meetings in your premises by rotation.
- Be accountable and pay the membership fees on time.

CEO ROUNDTABLE

- Core Values

CONFIDENTIALITY

Any business or personal issues and details shared should be kept confidential and within your group only. Confidentiality applies to both existing and past members of the group.

OPENNESS AND HONESTY

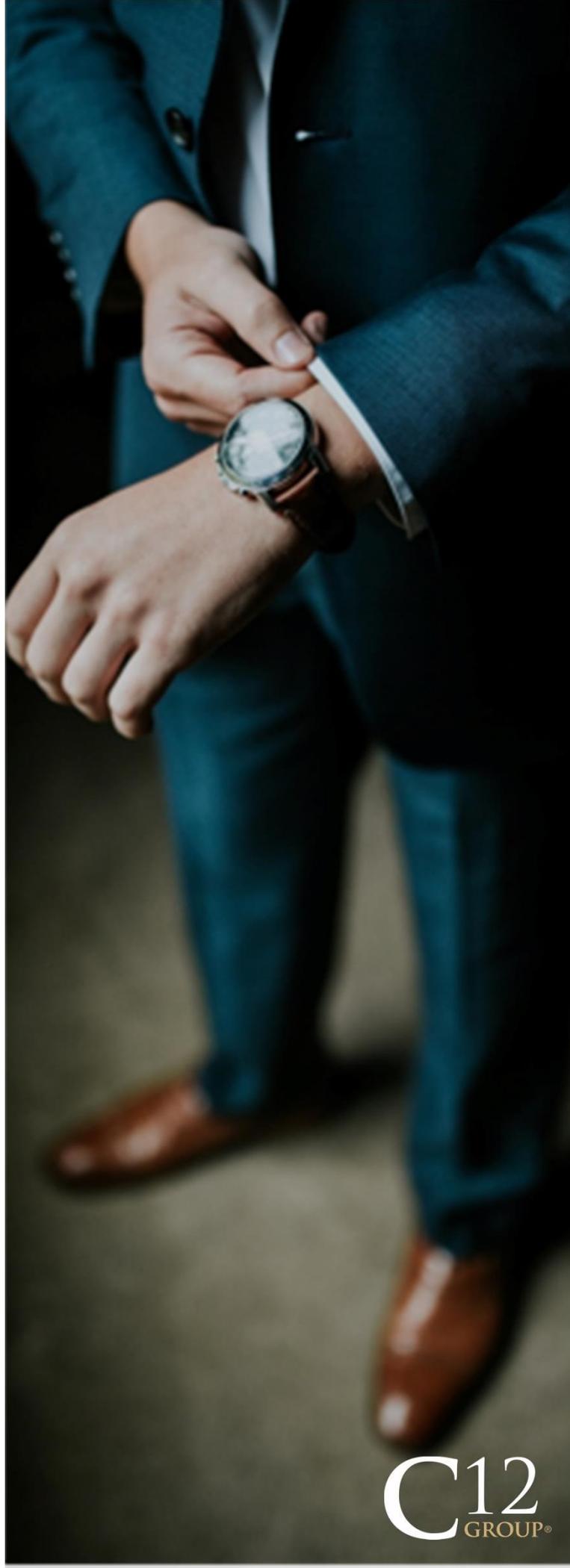
There is freedom to be open and honest with your Coach and within your group. This can improve learning and cultivate innovation and collaboration.

COMMITMENT

Attend meetings and events especially those specified in the agenda or agreed upon. Being on-time for all the meetings is also expected of each members.

RESPECT

Everyone is to be treated equally with respect and love. Any disagreements or conflict of interests should be handled with objectivity and maturity.



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